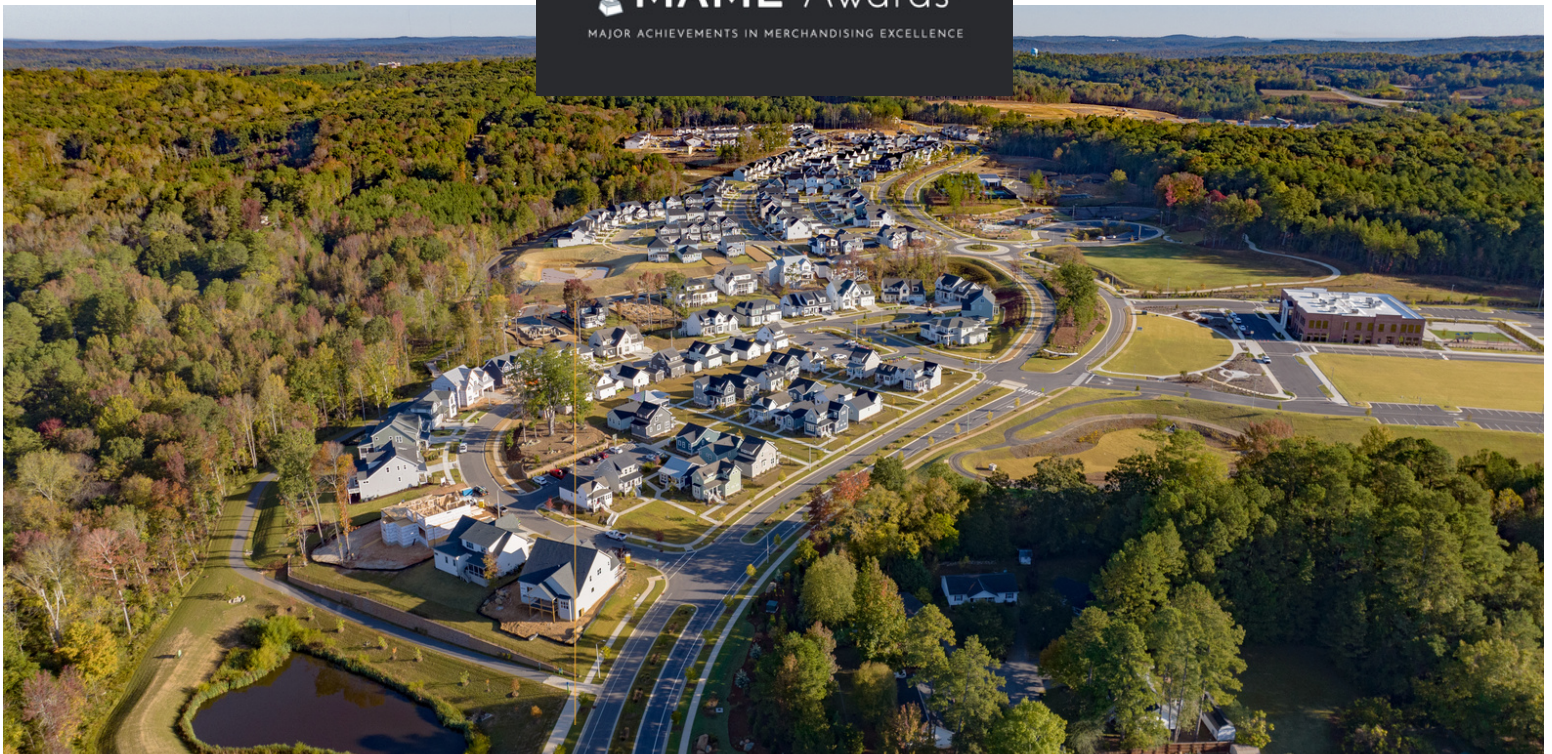


Chatham Park 2023 MAME Awards

PIVOT assisted in securing **fourteen** 2023 Home Builders Association (HBA) of Raleigh-Wake County major achievement in market excellence (MAME) awards for Chatham Park and Preston Development Company.

The residential master-planned community offers residents a balanced, innovation-centric lifestyle with 7,068 acres of live, work, play, and learn space. The awarded honors, ranging from recognition in leadership, design, and community to strong consumer communication, were selected, drafted, and submitted by PIVOT to highlight Chatham Park's 360-degree commitment to its five key pillars: Innovation, Connectivity, Quality Design, Wellness, and Stewardship.

Entries were judged on six categories: **concept, creativity, copy, overall design, and executive and continuity.**



Chatham Park 2023 MAME Awards

Throughout the submission process, PIVOT's spotlighted the Chatham Park and Preston Development Company's strong, consistent messaging and its high level of intentionality in the areas of leadership, communication, and sustainability. With the help of PIVOT in locating and applying for these prestigious awards, the community was chosen out of nearly 200 entries and recognized among more than 20 notable builders.

14

**AWARDS
RECEIVED OUT
OF 21 APPLIED
FOR BY PIVOT**

DEVELOPER OF THE YEAR

Preston Development Company were recognized for their excellence in the market.



- Leadership Award
- Best of the Best in Overall Marketing
- Best of the Best in Overall Design, Merchandising, & Community
- Best Innovative Feature for a Master-Planned Community (Multiple Builders)
- Best Website for a Community
- Best Graphic Continuity
- Best Print Direct Mail Piece or Newsletter for Consumers
- Best Print Ad for a Community
- Best Monument

BEST LAND PLAN

The masterfully-planned community is known for its attention to detail and emphasis on connectivity.



- Best Special Promotion/Event Within a Community
- Best Rendered Virtual Tour of a Community
- Best Sales Office/Welcome Center for a Master Planned Community (Multiple Builders)



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