

# The Law Offices of Jason E. Taylor Social Media Giveaway

The Law Offices of Jason E. Taylor aimed to boost their social media presence, tapping PIVOT PR to thoughtfully plan and execute a social media giveaway by awarding one lucky follower a pair of tickets to see Morgan Wallen in Charlotte, NC. PIVOT PR was fully engaged with their client’s social media channels before, during, and after the contest, and as a result, saw a significant increase in engagement and followership. Tactics involved developing contest rules, coordinating paid ads, and providing round-the-clock monitoring and response.

**10K**

**ACCOUNTS REACHED ON FACEBOOK**

**18K**

**ACCOUNTS REACHED ON INSTAGRAM**

**2K**

**PROFILE VISITS ON FACEBOOK**

**415**

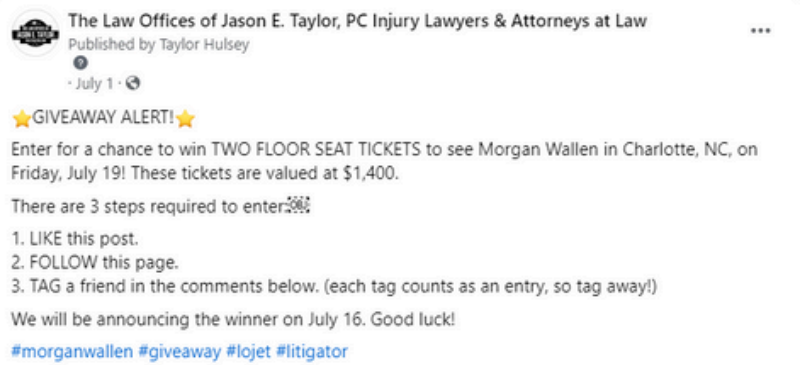
**PROFILE VISITS ON INSTAGRAM**

**2.3K**

**INTERACTIONS ON FACEBOOK**

**4K**

**INTERACTIONS ON INSTAGRAM**



The Law Offices of Jason E. Taylor, PC Injury Lawyers & Attorneys at Law  
The Law Offices of Jason E. Taylor are dedicated to helping individuals navigate the legal system...